



[Home](#) > [About Host](#) > [Company News](#) > [HST Wire](#) > [Posts](#) > IN SUPPORT OF A PLACE MADE SACRED (posted 09/06/11)

9/6/2011

[Edit](#)

IN SUPPORT OF A PLACE MADE SACRED (posted 09/06/11)



On September 11, 2001 the [Marriott World Trade Center](#) was at full capacity with about 1,000 registered guests. Marriott associates were going about their daily tasks, ensuring that this Host property was, as always, Best in Class. After the planes struck and the towers fell, all but a small section of the hotel was crushed and the term Best in Class took on a whole new meaning. Now it also represented those associates and firefighters who risked their lives to ensure the safety of the hotel's guests. Two hotel associates and many New York City firefighters lost their lives in that valiant effort.

Last week, [the flag](#) that flew atop the Marriott World Trade Center hotel began its journey back to New York, first to go on display at the New York Marriott Downtown, a Host hotel, and then to be donated

to the [9/11 Memorial Museum](#).

Host is honored to support the Museum and be a \$250,000 sponsor of the 9/11 Memorial Benefit Breakfast on Wednesday, September 7. Host senior executives will represent our company at this Breakfast and later in the day at the Benefit Dinner, two of several events leading up to the tenth anniversary of the 9/11 attacks. As a partner with Marriott, as the property owner of the Marriott World Trade Center hotel and as Americans, the events of that day are still palpable for all of us at Host. Our participation in this event and in support of the [9/11 Memorial](#) is our way of honoring this place made sacred through tragic loss, the endurance of those who survived and the courage of those who risked or lost their lives.

[Watch video from 9/11 flag remembrance ceremony.](#)